

Northumbrian  
**WaterAid**



PRESENTS

# Rock'n'Roll

**B I N G O**



**SPONSORSHIP BROCHURE**

FRIDAY **26** OCTOBER

☆ *The* **BISCUIT FACTORY**, NEWCASTLE ☆



# IT'S BINGO, BUT NOT AS YOU KNOW IT!

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Want to join us for an evening of toe-tapping, hip-shaking, rocking and rolling bingo?

Do all of this, while helping us to save lives in Madagascar by taking one of our additional sponsorship packages...

To enquire about sponsorship, please contact:  
[wateraid@nwl.co.uk](mailto:wateraid@nwl.co.uk)

[www.nwl.co.uk/rockandrollbingo](http://www.nwl.co.uk/rockandrollbingo)

Registered charity no. 288701



# CHART OF PACKAGES

## GOLD PACKAGE

We Will Rock You Sponsorship of the overall event £2,000

## SILVER PACKAGES

Bat Out of Hell Round of Bingo 1 £500

Don't Stop Me Now Round of Bingo 2 £500

Shout Round of Bingo 3 £500

All Shook Up Round of Bingo 4 £500

Comfortably Numb Round of Bingo 5 £500

Here I Go Again Round of Bingo 6 £500

Speed King Bingo dabbers £500

American Pie The Meal £500

## BRONZE PACKAGES

Don't Stop Believing Envelope Prize Draw £350

Tear It Up The DJ £350

Poison Big Bottle Draw £350

Born To Be Wild Table Goody Bags £350

Born To Run The Photographer £350

For more information about our sponsorship packages, continue to page six.



In 2015, we made an important pledge. To raise £1 million pounds for WaterAid projects in Madagascar by 2020.

Almost half of Madagascans have no clean water, and around nine in ten still have nowhere decent to go to the toilet. Without water, it's difficult for people here to make hygiene a priority and deadly diarrhoeal diseases are common.

Thanks to the ongoing support of Northumbrian Water partners, employees and customers, we are getting ever closer to our £1 million commitment to Madagascar and transforming thousands of lives for good.

WaterAid is determined to make clean water, decent toilets and good hygiene normal for everyone, everywhere within a generation. With your continued support, we can help make it happen!

Thank you!

The Northumbrian WaterAid Committee

# GOLD PACKAGE

**We Will Rock You**  
£2,000

- Headline sponsor logo on all promotional materials
- Headline sponsor logo on bingo cards
- Full acknowledgement in event programme
- Full acknowledgement by host
- Acknowledged and quoted in at least one media release
- Tagged in a minimum of five Northumbrian WaterAid social media posts about the event
- Tagged in at least one national WaterAid social media post
- Complimentary table of 10

# SILVER PACKAGES

**Bat Out Of Hell / Don't Stop Me Now / Shout / All Shook Up / Comfortably Numb / Here I Go Again**  
A round of Bingo (x 6 available)  
£500

- Sponsor logo on each round of bingo cards
- Sponsor representative to present prize to line and house winners
- Acknowledgement in event programme
- Acknowledgement by host during round

**Speed King**  
Bingo 'dabbers'  
£500

- Sponsor logo on take-home Bingo 'dabbers' used throughout the evening
- Acknowledgement in event programme
- Acknowledgement by host

**American Pie**  
The Meal  
£500

- Sponsor logo on dessert wafer
- Acknowledgement in event programme
- Acknowledgement by host during dessert

# BRONZE PACKAGES

**Don't Stop Believing**  
Envelope prize draw  
£350

- Sponsor logo displayed on donation envelopes on tables
- Acknowledgement in event programme
- Acknowledgement by host during prize draw

**Tear It Up**  
The DJ  
£350

- Sponsor logo displayed at DJ booth
- Acknowledgement in event programme
- Acknowledgement by DJ

**Poison**  
Big Bottle draw  
£350

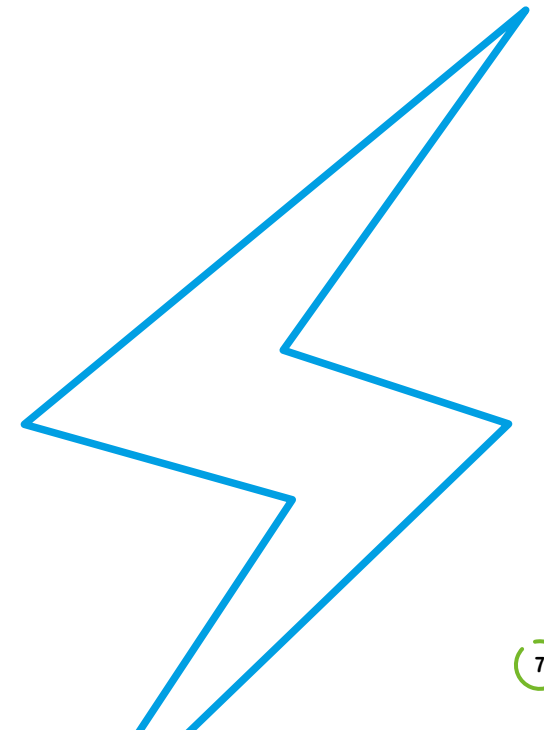
- Sponsor logo displayed next to booze draw
- Acknowledgement in event programme
- Acknowledgement by host during prize draw

**Born To Be Wild**  
Table goody bags  
£350

- Sponsor logo displayed on goody bags for every table
- Acknowledgement in event programme

**Born To Run**  
The photographer  
£350

- Sponsor logo displayed on photographers lanyard
- Acknowledgement in event programme



**@northumbrianwateraid**  
**[www.nwl.co.uk/rockandrollbingo](http://www.nwl.co.uk/rockandrollbingo)**  
**[wateraid@nwl.co.uk](mailto:wateraid@nwl.co.uk)**

Registered charity no. 288701 [www.wateraid.org](http://www.wateraid.org)